

Case Study

GREENSBOROUGH PLAZA DINING PRECINCT



“With customers becoming increasingly time poor and shifting towards a preference for a more relaxed and casual restaurant option we decided to create Tables on the Green to encourage locals to see Greenborough Plaza as a place where they can share a meal with family and friends,”

Greensborough Plaza’s
Centre Manager, Isaac Tait.

The intention for the Greensborough Plaza’s Dining Precinct upgrade was to provide additional eating out options for locals in the area. An unused Hoyts Cinema mall corridor was to be converted into an inviting entertainment and casual dining precinct, ‘Tables on the Green.’ The enhanced entertainment and dining offering would include the introduction of five quality food retailers along with a luxury upgrade to the Hoyts movie theatre.

Our role in the Greensborough Plaza Dining Precinct centred around supporting the design, documentation and delivery on site working with the theme designer.

“Tables on the Green is very popular amongst locals and shop goers”

Challenge

The co-ordination of new base building services for food tenancies with existing services and structure.

Approach

Continual liaison and discussion with the building contractor on existing site conditions to help streamline any design impact resolution.

Outcomes

Greensborough Plaza's Dining Precinct opened in November 2016 and the result is one that we are extremely proud to have been part of. The construction engineer and the builder did a great job. With any refurbishment or upgrade, the outcome is the difference between before and after. This is where the project shines. Tables on the Green features large dining areas designed to provide the perfect environment for consumers to share a bite to eat with friends or family.

Project Feedback

Tables on the Green is very popular amongst locals and shop goers; for many of these premium casual restaurants this is their first local offering so there is a lot of buzz around the brands arriving to Greensborough Plaza.



PROJECT DETAILS

Value	4.8m
Client	151 Property
Discipline	Retail
Year	2016
Location	Greensborough, VIC
Status	Complete
Photography	151 Property Group